

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/3G Data card/ 11-12 /35

dt @ Chennai-6 the

24 -07-12.

Sub : Revision of tariff of **Best Value Plan under 3G postpaid** mobile data services – reg.

Ref : C.O. Ir No.26-17/2009-R&C (Pt) Circular No. 34/12-13 dt 06.07.2012.

Approval of competent authority is hereby conveyed for the **revision in FREE DATA USAGE** of Best Value Plan in **Postpaid** 3G mobile services in TN LSA (inc. CHTD) **with effect from 01.08.2012.**

The tariff revision details are given below.

Sl.No	Particulars	Existing	Revised
a)	Fixed Monthly Charges	Rs.700	Rs.700
b)	Free Data Usage	2 GB	6 GB
c)	Additional usage charges beyond free usage limit (10 KB pulse)	Rs.100/GB	Rs.100/GB

ii) All other terms and conditions will remain same.

This is for the information of all concerned please.

(S. BAMA)

AGM (Marketing-CM), TN Circle, Chennai-6.

044-28290825, 9444979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE Billing & IT, South Zone Billing Center, – Trichy for information & for necessary action please.

DGM/DE IN Incharge - Trichy & Bangalore - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.